



CHRIS A. WILLIAMS

CONTACT

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cawportfolio.com

PROFICIENCIES

Adobe CS4
Dreamweaver
Microsoft Office
Apple Keynote

illustration
letterpress, silkscreen printing
photography
guerilla marketing
social media strategy

WORKING KNOWLEDGE

QuarkXPress
Adobe Flash
HTML, CSS

AFFILIATIONS/AWARDS

AIGA Member since 2005
ADC Member since 2009
Ed Yaghjian Undergraduate Award
for Distinction in Studio Art

EMPLOYMENT

NOV'08-PRESENT GRAPHIC DESIGNER: TAYLOR PUBLIC RELATIONS NEW YORK, NY

print & web collateral design in support of existing client brands, creative development of PR activations, prepare new business pitch presentations, manage production, liase with freelancers & vendors

CLIENTS INCLUDE: Coca-Cola, MinuteMaid, Ask.com, Guinness, Jose Cuervo, C'roc, Tanqueray, Bulleit Bourbon, MasterCard, Procter & Gamble, GlaxoSmithKline (Advair, Avodart, Levitra), Allstate, Staples, 3 Musketeers, Skittles, Starburst, BRP Spyder & Sea Doo, Jenny Craig, ING NYC Marathon, Subway, Timex

MAY'06-PRESENT FREELANCE GRAPHIC DESIGNER (INDEPENDENT) COLUMBIA, SC/NEW YORK, NY

print & web design, social media strategy, traditional & guerilla advertising, branding, copywriting, photography, illustration, production sourcing & management

CLIENTS INCLUDE: GENSOL (Czech Republic); Great Lakes Geothermal Institute (Marquette, MI); Bacon Handmade Neckwear (Athens, GA); Shandon Baptist (Columbia, SC); JustMake Media (Columbia, SC)

PRO-BONO CLIENTS INCLUDE: Central Park Dance Skaters Association (New York, NY); SC National Guard March of Dimes: March for Babies (Columbia, SC)

JUN'08-OCT'08 FREELANCE GRAPHIC DESIGNER: RU CONCEPT NEW YORK, NY

branding, web & print design, project management, print coordination for clients, agency portfolio website redesign

CLIENTS INCLUDE: Susan Cianciolo Spring '09 collection, NY Fashion Week; The Stork, LA nightclub; Hollywood Domino, Hasbro game; Nino Muñoz, photographer; Il Buco, NYC restaurant; Cynergy Data, merchant services provider; Pro Mujer, Latin American microfinance NGO

MAY'05-MAY'08 GRAPHIC DESIGNER: SHANDON COLLEGE MINISTRY COLUMBIA, SC

branding, print & web design, copywriting, photography, bi-annual multi-media marketing campaigns, social media presence maintenance, event planning & promotion, environmental design, print production management, volunteer coordination

EDUCATION

MAY'08 BFA, STUDIO ART: GRAPHIC DESIGN; ART HISTORY MINOR COLUMBIA, SC

University of South Carolina Honors College
Magna Cum Laude Graduate

FALL'09 ANTIQUARIAN AVANT GARDE: ALTERNATIVE PHOTOGRAPHIC PROCESSES NEW YORK, NY

School of Visual Arts

SUMMER'07 LENS ON WEST AFRICA DAKAR, SENEGAL

School for International Training
photography, arts & culture program